

Job Title: Stylist

Job Overview:

As a Stylist, you bring a wealth of experience, skill, and a well-established clientele to our salon. With a minimum of 5 years of experience behind the chair, you are a recognized expert in the field. Your role is crucial in providing a wide range of salon services at a high technical level while consistently achieving and maintaining key performance measures.

Responsibilities:

1. **Client Services:**
 - Provide an extensive array of hair services, including precision haircuts, advanced coloring techniques, styling, and more.
 - Deliver exceptional and personalized services that exceed client expectations.
2. **Technical Excellence:**
 - Showcase your advanced technical skills and expertise to consistently produce outstanding results for clients.
 - Demonstrate creativity and innovation in your work.
3. **Client Retention and Growth:**
 - Maintain a client retention rate of at least 50% through exceptional service and client relationships.
 - Continuously grow your clientele in conjunction with provided salon marketing and contribute to salon revenue. This includes self promotion on social media and staying up to date on social media trends.
4. **Education and Skill Development:**
 - Attend and actively engage in salon education and training sessions to stay up-to-date with the latest industry trends and techniques.
 - Regularly implement new skills and knowledge into your work.
5. **Professionalism:**
 - Demonstrate a strong commitment to professionalism, including punctual arrival, consistent attendance, and ownership of salon cleanliness, including your individual work area.
6. **Salon Culture:**
 - Uphold and promote the salon's culture, vision, and mission including “unreasonable hospitality”.
 - Serve as a role model and mentor to junior stylists and support a positive salon environment.

Qualifications:

- Minimum of 5 years of experience working as a hairstylist.
- Valid cosmetology license in NJ.
- A well-established and loyal clientele.
- Exceptional technical skills in hairstyling and coloring.
- Strong commitment to delivering top-quality customer service.

Key Performance Measures (KPIs):

- Client retention rate of at least 50%.
- Consistent attendance at salon education and training sessions.
- Regular implementation of new skills and techniques.
- Punctual attendance and commitment to salon cleanliness.
- Dedication to upholding the salon's culture, vision, and mission.
- Self-promotion through social media and capturing relevant and compelling social media content.